

APPROVED
by Order No. (V)-1.4-06
of the Director of
Kaunas Antanas Martinaitis Art School
dated 10 February 2026

REGULATIONS
OF THE INTERNATIONAL SCHOOL STUDENTS' CREATIVE WORKS COMPETITION
“ LABEL AN OBJECT, NOT A PERSON”

Labels surround us every day – they help us identify beverages, clothing, snacks, and other objects. On them we find names, colors, symbols, and information about what is inside. However, sometimes labels appear where they do not belong – they “stick” to people and attempt to define them through one stereotype or another.

This competition invites participants to look at labels creatively and to choose one of two directions. The first is to create an original, distinctive label for a selected object or product that conveys its purpose and characteristics. The second is to reveal the theme of labeling people through social posters, drawings, and other visual solutions, encouraging reflection on stereotypes and showing why people should not be “labeled.”

Let your ideas unfold loudly, creatively, and boldly!

I. GENERAL PROVISIONS

1. These Regulations of the competition “Label an Object, Not a Person” define the objectives of the Competition, its procedure, requirements for participants, the organization of the Competition, evaluation of works, and the procedure for awarding winners.
2. The organizer of the Competition is Kaunas Antanas Martinaitis Art School. The Competition partner is UAB “Aurika”.

II. OBJECTIVES OF THE COMPETITION

3. To encourage school students to pay attention to labels as a specific means of artistic (visual/graphic) expression and their use in labeling objects.
4. An artistic social initiative – to help school students understand the incorrect approach of applying labels to people.
5. To motivate and encourage creative initiatives, aesthetic perception, and allow school students' artistic individuality to emerge.

III. PARTICIPANTS OF THE COMPETITION

6. School students of grades 5–12 from art schools and art gymnasiums, art schools (art departments) in Lithuania and abroad may participate in the Competition.
7. Competition participants are divided into two age groups:
 - grades 5–8;
 - grades 9–12.

IV. PROCEDURE FOR ORGANIZING THE COMPETITION

8. The Competition will take place from 10 February to 15 May 2026.
9. Submission of works. Competition participants must send scanned copies of their works by 27 March 2026 (inclusive) -**extended until May 15**, to the email address **gabriele@kamdaile.lt**, with a resolution of no less than 300 dpi, or photographs in JPG or PNG format. The size of image files must not exceed 5 MB.
10. A cover letter must be attached to the submitted works, indicating: the title of the work, the author's first and last name, age, the first and last name of the teacher who prepared the student, contact phone number, and email address.
11. No more than 5 works per age group may be submitted from one school.
12. Selection of winners. The evaluation committee will select the winners from 30 March to 2 April 2026 - **extended until May 18-20**.
13. Announcement of winners. The winners will be announced on 3 April 2026 - **extended until May 22** on the school's website **www.kamdaile.lt**, and a link will be published on the school's Facebook page.
14. The Competition laureates will be awarded prizes (art kits/materials) and diplomas, and the teachers who prepared the school students will receive letters of appreciation.
15. **The labels of the competition winners will be factory-made and printed on the Kombucha drink.**
16. The labels created by the Competition laureates will be printed industrially and exhibited in a public-space exhibition. The date and location of the exhibition will be announced on 8 April 2026- **extended until May 22**.

V. SUBMISSION OF WORKS TO THE COMPETITION

16. Competition works with completed metadata (Annex No. 1) and general lists of participants (Annex No. 2) must be sent to: **gabriele@kamdaile.lt**.
17. Format of artworks: A4 or A3.
18. Technique: freely chosen (graphics, painting, drawing, collage, digital, mixed media).

VI. EVALUATION AND AWARDING OF WORKS

19. The works will be evaluated by an expert jury selected by the organizers.
20. Evaluation criteria: relevance to the theme, originality of the work, quality of creative execution, and aesthetic appearance.
21. Works are evaluated in two age groups:
 - Category I – grades 5–8;

- Category II – grades 9–12.
22. From each category, 10 to 15 laureates will be selected and awarded prizes and diplomas. The labels created by the Competition laureates will be printed industrially and presented to the winners.
 23. The evaluation committee reserves the right to establish additional awards and nominations.

VII. COPYRIGHT AND DATA PROTECTION

24. By submitting a work, the school student (or their parents/guardians) agrees that the artwork may be publicly exhibited in physical and online exhibitions.
25. The organizers reserve the right to use the submitted works for the promotion of the Competition, indicating the author's name.

VIII. FINAL PROVISIONS

26. The organizers reserve the right to amend these Regulations by informing the participants.
27. Works submitted to the Competition must not be copied; responsibility for copyright violations under applicable legislation lies with the Competition participants who submitted the works.
28. Contact person: methodologist Gabrielė Mikalauskaitė;
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e-mail: gabriele@kamdaile.lt